



SBD Marketing Named Best SEO Company for Criminal Defense Law Firms Nationwide for 2026

September 11, 2026

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SBD Marketing, a San Francisco Bay Area marketing agency that works exclusively with criminal defense law firms across the United States, has been named the 2026 Best SEO Company for Criminal Defense Law Firms Nationwide by Top Business Awards US. The recognition was based on the agency's practice-area specialization and the verifiability of its published search-visibility results.

According to the award organization, SBD Marketing was selected for its exclusive focus on criminal defense, its published and dated case studies, its one-client-per-city policy, its public educational content, and independently verifiable review coverage. Top Business Awards US describes its selections as editorial opinions rather than certifications, and it names one winner per city, per business type each year.

The award write-up references specific results drawn from the agency's published case studies. Among them are a 316 percent total grid performance gain across five tracked keywords in San Jose and a 302 percent gain in Fort Worth, along with documented results in Los Angeles, Cleveland, Nashville, and Brooklyn. These

figures reflect outcomes from named case studies rather than a guarantee that every client achieves identical results.

SBD Marketing works only with criminal defense firms, and its services include criminal defense SEO, Google Map Pack and local SEO, web design, Google Business Profile optimization, and visibility within AI search platforms such as ChatGPT, Gemini, Claude, and Perplexity. The agency does not take on a competing criminal defense firm in the same city, a policy the award organization cited as a distinguishing factor. To date, the company has launched more than 130 websites and ranked over 32 clients.

"Specialization is the whole point," said James Chen, founder of SBD Marketing. "When a firm is deciding who understands their world, a criminal defense SEO company that also serves dentists and roofers is at a disadvantage. Working in one practice area every day means understanding how people search after an arrest and building for that reality, which is what lets the work hold up."

As additional evidence of subject-matter depth, the award organization cited resources authored by Chen, including the SEO Guide for Criminal Defense Law Firms and the Criminal Defense Marketing Podcast, which is distributed across seven platforms. Listeners can hear the recognition discussed on the Podcast on Apple about the award.

SBD Marketing holds a 5.0 rating on Google across dozens of reviews. The agency emphasizes clear communication over technical jargon and provides named, dated case studies tied to specific cities.

About SBD Marketing

<https://topbusinessawards.us.com/assets/awards/best-seo-company-for-criminal-defense-law-firms-nationwide-2026-badge.webp?v=25d0e887>

SBD Marketing is a San Francisco Bay Area marketing agency that works exclusively with criminal defense law firms nationwide. The agency helps firms improve their visibility in Google Search, Google Maps, and AI search platforms through criminal defense SEO, web design, local SEO, and Google Business Profile optimization. Founded by James Chen, the firm follows a one-firm-per-city policy so it never represents competing defense firms in the same market. Readers who want to learn more about the agency's work in law firm SEO can visit the SBD Marketing website.

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For more information about SBD Marketing, contact the company here: SBD Marketing James+1 510-831-7995 info@sbdmarketing.agency SBD Marketing

SBD Marketing

We're the SEO company built only for criminal defense law firms. When someone gets arrested and starts searching for a lawyer, we make sure your firm is the one they find first and the one they feel good about calling.

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